

*Webinar on*

# **HIPAA and Your Office Staff – How Their HIPAA Violations Can Get You in Trouble**

*Date : 09 April 2019*

# Learning Objectives

- How social media violations may occur by health care practitioners or their office staff and employees*
- The duties and obligations of the health care practitioner with regards to office staff and employees*
- The basics of HIPAA privacy requirements*
- Perils of confidentiality breaches in a digital age*
- Staff use of phone calls, texts, and mailings*
- Patient privacy notices of the health care practitioner*



This webinar provides an overview of core privacy requirements of HIPAA, the basics of which should be well-known and practiced by all health care practitioners.

**PRESENTED BY:**

*Mark worked as the assigned counsel to numerous health professions licensure boards as an Assistant Attorney General for the Commonwealth of Kentucky. Moving to private practice, he now helps private clients in a wide variety of contexts who are professionally licensed. Mark became interested in the law when he graduated with both Bachelor's and Master's degrees in Philosophy from Emory University in Atlanta.*

Date : 09 April 2019

Time : 01 : 00 PM EST

Duration : 60 Minutes

Price: \$175

# Webinar Description

This webinar provides an overview of core privacy requirements of HIPAA, the basics of which should be well-known and practiced by all health care practitioners. These provisions cover office staff and others. Then, the subject moves to patient privacy in a digital age, with a review of social media activities of health care practitioners and employees.

This webinar thus provides a brief summary of those basic HIPAA privacy protections then goes into detail on the many ways the office staff of a health care provider may run afoul of the privacy exceptions found in HIPAA. Examine the uncertainty about how office staff and employees of health care facilities may be liable for confidentiality breaches for HIPAA privacy violations. Erase the uncertainty and doubt that exists when the health care practitioners and facilities attempt to set the rules in advance to govern patient privacy with regards to office staff and employees.

This confidentiality liability may extend to the office staff and employee's use of phone calls, texts, e-mails, and mailings, as well as social media and business review sites.



# Who Should Attend ?

*Health care attorneys*

*Corporate compliance officers in health care*

*Health care practitioners who are covered entities*

*Law enforcement officers in health care compliance*

*Human resources offices and managers in a health care facility*

*CEO, CFOO*

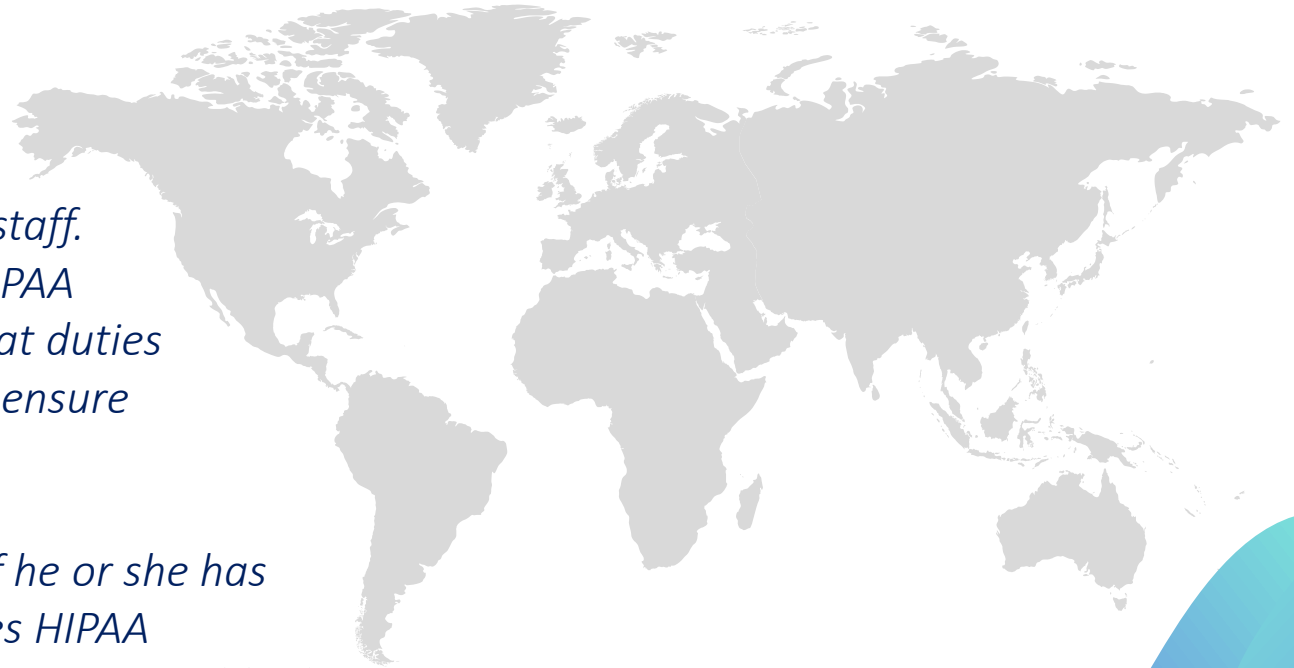


# Why Should Attend ?

*This new webinar goes over the duties of a health care practitioner to be responsible for ensuring compliance with HIPAA by their office staff. This webinar begins with a summary of basic HIPAA privacy protections, then goes into detail on what duties the health care practitioner has educate and to ensure compliance with HIPAA by their employees.*

*Can the health care practitioner get in trouble if he or she has not educated and trained their staff who violates HIPAA confidentiality? Can the health care practitioner get in trouble if he or she has educated and adequately trained their staff, who nonetheless violations HIPAA privacy protections?*

*Find out in this webinar crucial for any health care practitioner who employs others in their office where confidentiality is important. This is an advanced webinar.*



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